

Case Study | Broadcaster - Asia #2

Challenge

This major broadcaster plays out two free to air channels from their playout centre in Indonesia using a legacy integrated channel solution. They were moving to a new location, and were looking to partner with a technology vendor with suitable experience in supporting other broadcasters overcome the challenges that transitioning to a new base brings. Following several demonstrations and meetings they selected Pebble and our channel partner based in the region to supply a new playout system.

Solution

The solution will be based on Pebble Automation controlling Pebble Integrated Channel. Both free to air channels will be fed from two Integrated Channels. 1+1 channel redundancy

will be controlled through Pebble Automation Channel Manager, which automatically switches to the backup channel when a failure is detected in the main. Switching will be via a third party router. Native Flash and HTML5 graphics will be used for complex graphics whilst simpler PNG or TGA sequences will be used for logos, and SCTE-104 messages will be inserted in the program output, with all of these under playlist control.

A Gen21 BMS traffic system will deliver schedules in an XML format compatible with Pebble Automation.

Result

The system is currently being commissioned and due to go on air in early 2023.

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Talk to us

Let us help you. We're ready to answer your technical and commercial questions, and explore how we could work on a solution together with you, so do get in touch with our team.

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