



JOB DESCRIPTION

Role Title:	Marketing and Communications Manager
Department:	Strategic Marketing
Line Manager:	Chief Commercial Officer
Employment:	Permanent, Full time (37.5 hours/week)
Location:	Remote (Home Based) Worker (with occasional travel to other locations as required)

Pebble Beach Systems Limited, trading as Pebble, is a leading provider of software and solutions to broadcasters worldwide; we deliver the technology which controls the playout of nearly 2000 TV channels in more than 50 countries worldwide. We are an established, expanding global company with a head office based in Epsom, Surrey, UK.

Since the company was founded in 2000, we have established a strong reputation for technical innovation and exceptional customer service in the mission-critical space of broadcast playout. Customers include Encompass USA, ZDF Germany, Globo Brazil, MBC Dubai, Bloomberg UK, TV2 Denmark, ART Jordan and Phoenix TV Hong Kong.

This is an exciting time for the Pebble business as we gear up to launch a number of new products and enhancements, expands into new markets, and enhance our digital and online presence and promotional activities.

The Role:

To support our expansion, we are looking for a Marketing and Communications Manager to join our Sales and Marketing team. Ideally, you will have a broadcast media background and will be used to rolling up your sleeves to create innovative and creative outcomes.

Using your experience and proven track record in marketing, you will be the champion and guardian of great content, able to design and implement engaging campaigns which help us to meet our objectives, elevate our communications and build on our well-established brand.

Reporting into our Chief Commercial Officer (CCO), you will join a friendly and supportive Pebble team who are passionate about the company mission and the values which guide our decision making and goal setting.

Responsibilities:

The role holder will:

- Work closely with the CCO to formulate and execute plans to achieve the company's annual Marketing goals
- Manage the planning and delivery of all marketing communications in line with our quarterly operational objectives

- Develop a consistently engaging voice for the brand across all channels and types of content
 - Generate content for, maintain and oversee the company website
 - Manage and monitor our social media platforms, including generating and writing content, and occasional design work
 - Manage our brand and ensure the observation of brand guidelines
 - Seek out new opportunities whilst managing the marketing budget to make strategic decisions to advance the business
 - Liaise with and manage suppliers including our PR agency and our designers
 - Write and coordinate content for company newsletters, datasheets, case studies and more, ensuring that all content is reviewed and taken through the proper approval process
 - Organise the production of promotional and product videos, including scripting where appropriate
 - Organise and attend virtual and in-person trade shows and events both in the UK and overseas
 - In order to help the efficiency and smooth running of the company, you will be required to help in other areas, carrying out other work and other duties as the workload requires.
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Experience & Qualifications:

- A degree in Marketing, English or similar qualification is preferred
 - At least 5 years' demonstrable experience within a similar marcomms role
 - Broadcast market experience or knowledge strongly preferred
 - Exceptional copywriting skills are a must
 - Great command of digital marketing, creation, and content management
 - A self-starter and communications all-rounder with experience of leading the development and delivery of marketing communications
 - Media relations experience
 - PowerPoint presentation skills are a must, image/video editing skills desirable
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What we can offer you:

Regular objectives reviews, with the aim of developing the individual and their career path. Pebble offers a range of great benefits including a pension scheme, life assurance, Income Protection Insurance and a share incentive plan scheme.

A friendly and supportive working environment with real opportunities to excel and make a difference.

If this sounds like an opportunity you would like to explore further, please apply now by sending your up-to-date CV and a covering letter (which highlights how your skills and experience match the requirements of the role) to Human Resource at HR@pebble.tv

Pebble adopts a formal equal opportunities policy. We aim to ensure no job applicant, employee or worker is discriminated against either directly or indirectly on the grounds of age, disability,

gender reassignment, marriage and civil partnership, pregnancy or maternity, race, religion or belief, sex or sexual orientation.